

19th Annual Auction to Benefit the Homeless & Children in Need

Dear Sir or Madam:

- Eighteen percent of Worcester's residents live below the poverty line compared to less than ten percent in the entire state of Massachusetts.
- Every nine seconds a woman is physically abused by her husband.
- Cancer remains the number one disease killer of children; more than genetic anomalies, cystic fibrosis, and AIDS combined.

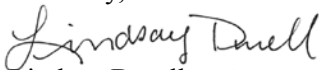
Thank you for taking the opportunity to help out your community. The Student Government Association at Worcester State College has been helping local organizations in Worcester raise funds and awareness since 1991 through the Annual SGA Auction.

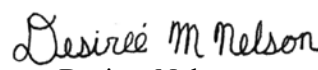
Since the first auction, Worcester State College has raised and donated nearly \$175,000 to the Mustard Seed, Abby's House, and Sherry's House. The Mustard Seed Foundation of Worcester provides food and emergency services for the city's homeless, and also runs summer programs for children. Abby's House is a local shelter that helps mend the broken lives of homeless and abused women. Sherry's House is an organization where children and their families, from all over Central New England, can come and receive the social, emotional, logistical, educational, and financial support they need to overcome childhood cancer. For more information regarding the use of the proceeds, please refer to our SGA Auction website (www.worcester.edu/sgaauction).

Through the generosity of donors, we raised over \$23,000 this past year. This coming year, our goal is \$24,000. In order to reach, and hopefully exceed, this amount we need your help. Your donation of a product, service, or gift certificate is vital. All donated items will be listed and publicized in pre-auction advertisements on the Worcester State College campus as well as in the Worcester Community. Every item sold at our auctions have been donated by area businesses and families. All donations are publicly acknowledged (unless you wish to donate anonymously) during the auction. All the organizing and planning is done by the students, staff, and alumni of Worcester State College. This year's auction will be held Friday, March 26, 2010 in the Student Center, Blue Lounge. The preview will begin at 5:00 p.m., with the auction commencing at 6:00 p.m. In the event of inclement weather, the auction will be rescheduled for Sunday, March 28, 2010, with the preview beginning at 1:00 p.m. and the auction commencing at 2:00 p.m. We cordially invite you to attend and bid on the many wonderful items.

If you have any questions, please do not hesitate to call the Student Senate Office at (508) 929-8655 or email us at sgaauction@worchester.edu. On behalf of the Worcester State College Student Government Association and the organizations who directly benefit from your business' donation, we thank you!

Sincerely,


Lindsay Durell
Auction Chair


Desiree Nelson
Auction Chair


Kelly Wright
Auction Chair

Worcester State College is a 501 (c)(3) non-profit organization.

For your convenience, a business reply envelope is enclosed for letter-size donations. If your donation requires a larger package, please address it to:

Worcester State College
SGA-Auction
Student Center/Student Activities
486 Chandler Street
Worcester, MA 01602