

21st Annual Auction to Benefit the Homeless & Children in Need
Friday, March 30, 2012

Preview at 5:00 p.m.; Bidding at 6:00 p.m.
(Snow date: Sunday April 1, 2012)

Dear Sir or Madam:

Change begins when just one person has a heart. Through the 21st Annual SGA Auction we hope that you take the opportunity to help your community and create change. The Student Government Association's Auction at Worcester State University has been helping local organizations in Worcester raise funds and awareness since 1991. Since the first auction was held, Worcester State University has raised and donated over \$225,000 to three charitable organizations: The Mustard Seed, Abby's House, and Sherry's House.

- Cancer is the leading cause of death by disease among US children 1 to 14 years of age. **Sherry's House** is an organization where children and their families are welcome to receive support they may need as they battle childhood cancer.
- 1 of every 4 homeless women is homeless because of violence committed against her; **Abby's House** serves as a local emergency shelter that offers assistance for homeless and abused women and their children.
- Nearly 660,000 people in Massachusetts are at risk for hunger; **The Mustard Seed Foundation** of Worcester provides food and emergency services for the city's homeless.

For additional information regarding these three organizations and the use of the proceeds please refer to the SGA Auction website (www.worcester.edu/sgaauction)

Last year was our most successful year; through the generous help of the community we were able to reach \$28,000. With your help this year, we are aspiring to raise \$30,000. Your donation of a product, service, gift certificate, or a cash contribution is vital to our success in reaching our goal and ultimately helping these three charities. All donated items will be listed and publicized (unless otherwise specified) in pre-auction advertisements on the WSU campus as well as in the Worcester Community and on our website.

Additionally, this is your cordial invitation to attend our 21st Annual SGA Auction and bid on items generously donated from the Worcester Community. If you have any questions, please do not hesitate to call the Student Senate Office at 508-929-8655 or email us at sgaauction@worchester.edu.

On behalf of the WSU Student Government Association and the organizations who directly benefit from your business' donations, *we thank you!*

Sincerely,



Amber Connors
Auction Chair



Erin Desmaris
Auction Chair



Sarah Fulginiti
Auction Chair



Trevor Sansoucy
Auction Chair