

CURRICULUM VITAE

BARRY M. MALONEY

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HIGHER EDUCATION EXPERIENCE

President, Worcester State University

2011 – present

Select Accomplishments:

Enrollment Management and Student Success

- Enrollment increased in the last decade, with the highest first-year class growth among the nine Massachusetts state universities over the last five-year period.
- Official graduation rate improved significantly for the cohort graduating 2018, as compared to those graduating in 2015.
- “Succeed in Four” initiative resulted in retention rate increase.
- New approaches in admissions include early-action; test-optional; and targeted Worcester Public Schools on-the-spot admissions decisions.
- Established 11 articulation agreements with regional universities, streamlining transfer pathways for students.
- More than 90 percent of recent graduates indicate they are employed, in graduate school, or both, within six months.
- New student leadership development and engagement opportunities include enhanced study abroad/study away; a Presidential Student Ambassador program that has fostered access to and interaction with government and business leaders; and city of Worcester K-12 schools initiatives and arts organization partnerships.

Academics

- First fully online graduate programs (3) were launched Spring 2020.
- Several new undergraduate and graduate programs have been initiated.
- Nearly one quarter of full-time faculty were newly hired over last several years.
- Established continuity in the chief academic officer/provost position.
- Experienced significant increases in student participation in research, internships, practica, and study away.
- Achieved successful 10-year reaccreditation from NEASC (now NECHE).
- Initiated implementation of the RASE Plan to revamp the academic program and position the university for attracting robust classes of future students.

- Established new academic and experiential partnerships with more than a dozen international universities and organizations.

Financial Management and Capital Improvements

- Kept tuition/fees for in-state students to a rate below that of other state universities, and instituted a freeze on new costs between Fall 2018 and Fall 2019.
- Implemented a campus-based Early Retirement Incentive Program in FY2016.
- Completed a decade-long \$200 million facilities investment with construction of two new signature buildings, the Sheehan Residence Hall in 2014 and the Wellness Center in 2016, both of which earned LEED Gold environmental certification.
- Oversaw the purchase of the strategically located Temple Emanuel (now May Street Building) by the Worcester State Foundation, providing new academic and co-curricular space.
- Achieved annual clean audits and consistently strong bond ratings.

Fundraising

- Oversaw launch through completion of a five-year “Change Lives” fundraising campaign that raised nearly \$17 million dollars, outpacing the campaign’s \$15 million goal.
- Received \$3.5 million bequest, largest gift in the University’s history, from an alumnus.
- Secured six-figure donation for student engagement from the late Rep. John J. Binienda ’70.
- Closed on two seven-figure donations, for graduate and STEM programs.
- Annual giving increased significantly since 2011, with the highest alumni participation rate among the nine Massachusetts state universities.
- Worcester State Foundation’s \$33.5M (2019) endowment fund is largest among the Massachusetts state universities.
- Earned the 2019 CASE Educational Fundraising Award.

Campus Climate, Inclusion, and Diversity

- Launched *Five Points of Action Toward a More Inclusive Campus Climate* in 2016.
- Recognized by the Worcester Business Journal in 2018 for outstanding commitment to creating diverse hiring pools and for having a majority-female senior executive group.
- A reconfigured Human Resources office and, since 2015, revamped hiring processes, has led to a significant increase in faculty diversity.

University in the Community

- Earned recognition by Carnegie Foundation as a community-engaged university.
- Partnered with a developer as an anchor tenant in a new ice arena in Worcester, and with Idea Lab, a downtown entrepreneurship venture.
- Appointed by Mayor Petty to chair the city of Worcester’s Advisory Committee for Diversifying the Teacher Workforce.

Westfield State University

1991-2011

Interim President

2006-2008

Interim Chief Executive Officer

2004 (6 mos.)

Instructor

1996-2006

Courses in: Career Development (Psychology), Cooperative Education, First-Year Experience

Also served in many administrative roles, including Vice President for Student Affairs, Vice President for Advancement and University Relations and Executive Assistant to the President

HIGHER EDUCATION LEADERSHIP ROLES

- Massachusetts Department of Higher Education's statewide Equity Advisory Board, appointed by Commissioner Carlos Santiago, 2019-present
- Board of Advisors, Campus Compact for Southern New England, 2018-2019
- National Collegiate Athletic Association's (NCAA) Division III Presidents Advisory Group, 2015-2019
- Chair, Higher Education Consortium of Central Massachusetts, 2016-2018
- Chair, Massachusetts State Universities Council of Presidents, 2014-2016; Vice Chair, 2013-2014
- President, Association of Professional Administrators, Westfield State University Chapter, 1998-2000
- President's Committee, Cooperative Colleges of Greater Springfield Consortium, 2006-2008

OTHER EXPERIENCE

Aide to Town Administrator for Town of Middleton, Massachusetts (Summers 1989 and 1990) Key responsibilities: Organized Middleton's Affordable Housing Plan and worked on Middleton's Property Revaluation Program.

Aide to Mayor Richard E. Neal, City of Springfield, Massachusetts (Summer 1988)

EDUCATION

University of Maine, Orono, ME

Master of Public Administration, 1991

Bachelor of Science in Political Science and Public Management, 1989

Leadership Program at Harvard University, Cambridge, MA

Institute for Educational Management, Harvard Graduate School of Education, 2007

PRESENTATIONS/SELECT SPEECHES

- May 2019, Panelist, NAFSA's Presidents and Provosts Summit on Global learning and Campus Internationalization, Washington, D.C.

- October 19, 2017, Panelist, Association for Collaborative Leadership Conference
- June 2017, Panelist, 6th Annual Deshpande Symposium for Innovation and Entrepreneurship in Higher Education
- October 2016, Featured Presenter, via video, with Worcester State University panel, “Toward a More Inclusive Campus Climate,” Hispanic Association of Colleges and Universities annual conference
- April 2016, with Governor Baker and UMass President Meehan, Invited Speaker, state’s unveiling of the Commonwealth Commitment
- November 2014, Panelist for the Worcester Business Journal’s “Power Breakfast” series
- November 2013, Keynote Speaker, Worcester Education Development Foundation Distinguished Alumni & Friends annual awards celebration

SELECTED TRAININGS

- GenZ: Taking a Different Approach, led by Nancy Hunter Denney, 2017
- Diversity Trainings:
 - Diversity in Action: Creating an Inclusive Workplace
 - ONCampus Diversity, a six-day training program for selected campus administrators and faculty

CIVIC ENGAGEMENT AND GOVERNING BOARDS

- Co-Chair, with Mayor Joseph Petty, of the Worcester Advisory Committee for Diversifying the Teacher Workforce
- Board of Directors, Worcester Regional Chamber of Commerce
- Board of Directors, Worcester Business Development Corporation
- Board of Directors, Worcester Regional Research Bureau
- Governing Board, St. Vincent Hospital, Worcester
- Corporator, Greater Worcester Community Foundation
- Board of Trustees, Wilbraham & Monson Academy, Wilbraham, MA
- Board of Trustees, Spectrum Health Systems, Inc., Worcester, 2014 – 2019
- Board of Directors Westfield Boys and Girls Club, 2010 – 2011
- Member, Amelia Park Children’s Museum, Westfield, MA, 2004 – 2009
- Water Commissioner, City of Westfield, MA, 2003 – 2008

PUBLICATIONS/WRITINGS

Maloney, Barry M. (foreword), Conroy, Thomas E. (2017) *Worcester State University*. Mt. Pleasant, SC: Arcadia.

October 11, 2019, “As I See It: Worcester State University Leading the Way on Student Voting and Activism,” co-authored with Mark Wagner, Ph.D.

March 31, 2019, "Takeaways from the Elite School Admissions Scandal," Worcester Telegram and Gazette.

Sept. 21, 2018, "Public Higher Education Investment Pays Off," Worcester Telegram and Gazette.

Sept. 29, 2015, "More to a Scorecard than Data," Worcester Telegram and Gazette.